



FOR IMMEDIATE RELEASE: (Feb 28, 2013)

Former Felons Win Coffee Contest with Best Bean

I Have a Bean” a local Micro-Roaster that employs post-prison people is happy to announce their victory in a taste competition at a Chicago area Whole Foods store.

Chicago, Illinois, February 28, 2013 – “I Have a Bean,” a small coffee roasting company that employs former felons, is delighted to have won the first ever “Turf War” competition held at Chicago’s South Loop Whole Foods Market. In a taste test with 160 store patrons, “I Have a Bean” bested two other renowned Chicago roasters carried by Whole Foods: Intelligentsia Coffee and Tea, and Bridgeport Roasters.

“We had a great time and are so happy that I Have a Bean was able to attend our first Turf Wars event.” said Emily Larsen a Marketing a Community Relations Specialist who works at the South Loop store. Pete Leonard, Founder of I Have a Bean said, “We’re honored to be in the elite company of coffees carried at Whole Foods Market and I’m especially proud that our coffee was so well received.”

About Second Chance Coffee Company and I Have a Bean

Launched in 2009, I Have a Bean coffee is roasted in Wheaton Il and is expanding distribution to Milwaukee and Denver. I Have a Bean is the only for-profit coffee roasting company with a social mission of employing former felons. The company selects its coffee from among the top 1% of coffee in the world, and is known for roasting and delivering coffee the same day it’s ordered by its customers.

For information about becoming a reseller of I Have a Bean coffee contact Pete Leonard at pleonard@ihaveabean.com. For a quality of coffee that you’ve not likely experienced before order directly from www.ihaveabean.com

Contact Information: Second Chance Coffee Company, 657 Childs St. Wheaton, IL, 60187. 630-384-9657 www.ihaveabean.com For more information about Second Chance Coffee Company and I Have a Bean, contact Pete Leonard at pleonard@ihaveabean.com

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