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I Have a Bean Coffee
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Press Release

Coffee with a Purpose Roaster I Have a Bean® Launches Exclusive FREE Overnight Delivery Service for the Holidays to Ramp Up Employment for Post-Prison People

WHEATON, IL – December 4, 2018 – Today I Have a Bean® announced the launch of their new Roast Today/Brew at Home Tomorrow free overnight shipping service via FedEx. This amazing overnight deal is exclusive to the coffee world and will be offered through December 31, 2018. Order coffee of the highest quality today, I Have a Bean roasts it today, and you brew it tomorrow! This high-end coffee also has a purpose: break the cycle of recidivism by offering post-prison people the opportunity for a fresh start through employment at their roasting plant.

This shipping deal is perfect for cause-conscious coffee lovers who want to get award-winning batch-roasted coffee shipped FedEx Standard Overnight anywhere in the U.S. (including Alaska and Hawaii) at FREE and discounted rates. Here's how the deal works:

I Have a Bean® Holiday Shipping Deal

4 or more items ship FREE

3 items ship for \$3

1 or 2 items ship for \$7

You can mix and match from coffee, tea and gift box items. Unlike Amazon (who ships “free” for Prime members who pay an annual fee of \$129.00), there is no additional membership fee to pay. The only qualification is that all items must ship to the same address in the U.S.A.

I Have a Bean® coffee makes the perfect holiday gift for your coffee-loving friend, family member or co-worker. . .and with this new delivery deal, even last-minute shoppers can get what they need in time for Christmas giving.

“With today’s launch of our discounted overnight delivery deal, we’re giving coffee connoisseurs across the U.S next day access to the high-end coffee beans we roast in small batches every day, while we’re helping to transform the lives of post-prison people,” states Pete Leonard, Founder and Roast Master. “With this exclusive offer, everyone can taste the best of the best.”

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“We can’t wait for more people to enjoy the I Have a Bean® coffee we’ve roasted today, tomorrow. Freshness makes a difference. . .so we write the roast date on every bag and hand sign it so you know exactly when it was roasted and who roasted it. Offering our top 1% quality coffee with free and discounted overnight shipping gives our customers the best of both worlds,” said Leonard.

The passion of I Have a Bean® is providing customers the highest quality, organically grown, fairly-traded coffee in a sustainable supply chain from crop to cup. Coffee beans are meticulously selected from the top 1% of coffee available and then roasted and delivered within hours of being ordered. This season customers can choose from coffee grown in Rwanda, Sumatra, Colombia, Guatemala, Papua New Guinea and Ethiopia. This wide variety provides the opportunity to taste great coffees from around the world, roasted to bring out the subtle flavor and aroma nuances that are native to each country.

I Have a Bean® also has a purpose: helping to break the cycle of recidivism of post-prison people. Recidivism – reoffending – saddles Illinois and our nation with heavy social and fiscal costs. It is a never-ending cycle of incarceration, release and re-incarceration...and for some a cycle that never ends. The cycle of recidivism is a tale of wasted lives and victimized communities that is repeated among the nearly 1,000,000 post-prison people in communities across the U.S. each year.

Over 20,000 prisoners are released from Illinois State corrections facilities into the Chicago area every year. More than 40% are re-incarcerated within three years of release. A report by Illinois Sentencing Policy Advisory Council (SPAC) found that combined costs borne by taxpayers and victims of crime, as well as indirect economic costs, will rob Illinois of more than \$13 billion over the next five years.*

Reducing the overall recidivism rate by just one percentage point means Illinois would see nearly 600 fewer convictions and save more than \$90 million over nine years, SPAC estimates.

To order I Have a Bean® coffee online visit: <http://www.ihaveabean.com/>

To learn more about I Have a Bean®s purpose watch this video: <http://B3AN.ME/beandreams>

To follow I Have a Bean® coffee visit:

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For more details about this release, send an email to info@ihaveabean.com or call 630.384.9657.

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*Source: Illinois Sentencing Policy Advisory Council Report, July 2018