



FOR IMMEDIATE RELEASE
June 16th, 2015
Media Contact:
Pete Leonard
630.390.8787
pleonard@ihaveabean.com

I Have A Bean[®] Coffee Starts International Distribution

Wheaton IL coffee roaster begins shipments of freshly roasted coffee, to China!

(Wheaton, IL) - June 16, 2015 – **I Have a Bean[®]** coffee has started shipping direct to consumer, fresh roasted coffee to China. The Wheaton, Illinois based coffee roaster began weekly overseas shipments in April and has seen a steady increase in volume with each shipment.

“This is a great opportunity to expand the reach of our mission to a one of the largest emerging markets of coffee drinkers,” says **I Have a Bean** founder, Pete Leonard. “The coffee arrives in Hong Kong just two days after we roast it in Wheaton.”

Exporting coffee to China was never part of the business plan for Leonard and **I Have a Bean**. The mission-driven coffee roaster was approached by Wheaton College Professor and Chinese importer, Paul Condrell about the idea earlier this year. After trying the local coffee brand, that has developed a very loyal following in DuPage County, Condrell wanted to literally share the coffee he had grown so fond of, with the world. Recent changes in trade relations between the United States and China has allowed for Leonard to start exporting his coffee, directly to residents in China – on a roasted to order basis, without interference of high tariffs or other government regulations.

“Every bag of coffee that we ship or deliver was roasted the same day and includes the roast date as well as the name of the person who placed the order.” explains Leonard. “Our roaster even signs each bag. We do the same with every bag that goes to China too.”

Paul Condrell’s importing company, “**Healthy Household**”, features high quality brands from around the world that would otherwise not be able to get exposure in China. Condrell has been living in China for the past 30 years, returning to Wheaton to teach in the Fall Semester. He has been running the import company from China, for the past 22 years. More information is available on the Chinese language website: www.xiaokang.com.

For more information about I Have a Bean coffee, including how to place an order, visit: www.IHaveaBean.com.

About Second Chance Coffee Company and I Have a Bean

Founded in 2007, I Have a Bean[®] coffee is roasted in Wheaton, IL. I Have a Bean is the only for-profit coffee roasting company with a social mission of employing people with a felony conviction. The company selects its coffee from among the top 1% of coffee in the world, and is known for roasting and delivering coffee the same day it’s ordered.

For information about becoming a reseller of I Have a Bean coffee contact Pete Leonard at pleonard@ihaveabean.com. For a quality of coffee that you’ve not likely experienced before order directly from <http://www.ihaveabean.com>